



**PRE-REGISTRATION INFORMATION for
“Business Membership” or “Business Search Membership”**

The online registration form available on the L.B.O. Local Business Online Website must be completed to pre-register your business or community group to display details within the “Business Membership” or “Business Search Membership” Packages available on the L.B.O. Local Business Online website available at the 2 domains displayed above.

COMPLETING OUR ONLINE REGISTRATION FORM DOES NOT CONSTITUTE AN OFFER TO ADVERTISE

You acknowledge that by completing and submitting the online form to us you are only Applying to advertise your business news or community news and events to be placed within the L.B.O. Local Business Online Website or to Display your Business Details within our Business Search Directory.

A MEMBERSHIP FORM or BUSINESS SEARCH ATTACHMENT MUST BE completed in full (these will be sent upon receipt of your online application form) and returned to L.B.O. Local Business Online VIA MAIL Depending on the Package you select from the 2 options below. (Please note - Full Terms of Use apply to all packages offered).

BUSINESS MEMBERSHIP (\$nil)

Once Registered your Business Membership package will allow you to use our Community/Business News and Events Page to display NEWS AND COMING EVENTS information to the public for 1 Month or until your event date passes – this package is only available to Sports Clubs, Business Associations, Not for Profits, Schools, Community Organisations and Other Community Interest/Govt Service Providers.

BUSINESS SEARCH MEMBERSHIP (\$250.00 per year*)

This package allows your Business, Community Group or Association to be allocated a page within the website under the heading BUSINESS SEARCH and BUSINESS MAPS (if applicable) giving you D.I.Y. password access to a business page within our website, to add:

- ❖ PHOTOGRAPHS
- ❖ BUSINESS/ASSOCIATION DESCRIPTION
- ❖ TRADING ADDRESS (with link to map search if available or required)
- ❖ OPENING HOURS
- ❖ CONTACT DETAILS (including postal address)
- ❖ A LINK TO YOUR WEBSITE (loaded by us)
- ❖ YOUR LOGO (loaded by us)
- ❖ ADD SPECIAL OFFERS
- ❖ EMAIL ADDRESS
- ❖ Page also includes a send to friend feature and print page feature.

All information added to your business page must be supplied and added by the business owner – royalty free, copyright free. (If you require assistance with the upload and supply of information to add to your page and or for use on your own website we are able to assist, however relevant hourly fees will apply on top of the current Yearly Membership fee.)

***Prices above subject to change without notice and does not inc. GST as we are currently not registered (We reserve the right to provide this service as a form of sponsorship to Not for profit/community groups, organisations and associations)**

Not only does setting up a page give you access to display your information on a Business Search Page located within the website, but will give you access to additional areas of display within the website including but not limited to the Find a Local Business Tab and Business News and Events Tab as well as giving access to display in online newsletter or specials publications (please see Business Search Membership info package for more information on the provided service) subject to Terms of Use and Availability.



L.B.O. Local Business Online

ABN: 73 303 029 571

1800 669 390

(between 10am and 2pm)

9405 7055 :FAX

P.O. Box 456 :MAIL

Wanneroo, W.A. 6946

info@lbonline.com.au :EMAIL

www.lbonline.com.au :WEB

FREQUENTLY ASKED QUESTIONS

WHAT HAPPENS WHEN I SUBMIT THE ONLINE REGISTRATION FORM?

When this form is submitted you will receive an automatic confirmation email to notify that we have your basic details completed on our online registration form. You will be sent and/or emailed the Business Membership Form or Business Search attachment and Website TERMS OF USE. Your Membership form must be read, completed and returned to us for pending Membership approval. On approval of your membership the details you have completed will be loaded to the website to form your Business Page (BUSINESS SEARCH MEMBERSHIP ONLY)

WHO CAN REGISTER FOR BUSINESS MEMBERSHIP and BUSINESS SEARCH MEMBERSHIP?

Only the Business Owner or person authorised to book advertising and authorise payments on behalf of the business owner may register to use our service – **our terms of use include**

- The business you are registering is located in or provides a Service to households or businesses located within the City of Wanneroo and Joondalup. Business trading location/postal address must be located within the Perth Metro Area.
- You are over the age of 18 years and you are able to enter into any legal agreement.
- You do not falsely state, impersonate or otherwise misrepresent yours or the businesses identity.
- The business you wish to register is not unlawful does not promote adult only services and will not at any time display copyrighted, abusive, obscene, discriminatory or otherwise objectionable content whatsoever in any part of your profile page.

ADDITIONAL TERMS AVAILABLE IN THE TERMS OF USE available when you receive your membership forms.

HOW LONG HAS THE WEBSITE BEEN RUNNING?

The L.B.O. Local business online website was built in 2009 and has been online since this time preparing, testing traffic, loading businesses and ensuring all functions are available and in order.

WHO OWNS AND OPERATES the L.B.O. LOCAL BUSINESS ONLINE WEBSITE?

The website is privately owned and operated. After years of experience as a Local Real Estate Agent and as a Past Small Business Owner within the City of Wanneroo, I understand the importance of cost effective community marketing and promotion and hope that with my experience I can offer you increased exposure and ultimately bring new clientele to your Business.

WHY DO I OFFER A LOW YEARLY MEMBERSHIP FEE?

I do not run expensive marketing campaigns by promoting the website with the use of Newspaper, TV or Radio and therefore by focussing online and promoting the website within our local community areas I can keep the costs down to encourage more businesses to access my services to promote themselves on the site.

WHERE DOES LBO LOCAL BUSINESS ONLINE ADVERTISE?

The www.lbonline.com.au and www.lbolocalbusinessonline.com.au website is promoted via word of mouth referrals within the community and via posters, cards and fliers located at promotional partner business and community outlets located within our local areas. I distribute flyers and cards directly into our community (public and business) at random throughout the year also via the random area drops of our community flyer* (*additional advertising opportunity available to business/community members that promote themselves on the site). I am a member of the Wanneroo and Joondalup Business Association, giving the opportunity for networking/promotion of the website to further promote locally within the business community, online methods of promotion are also used to maximise exposure into the local community.

WHAT IF I CANNOT FIND A CATEGORY FOR MY BUSINESS or COMMUNITY GROUP ON THE WEBSITE?

This system has been designed to highlight businesses of all descriptions; the categories you see on the second search page on the left hand side (red colour) are the categories you must choose from, one must be picked that



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best describes your business. Subcategories are added to this system as required, subcategories could be (BED AND BREAKFAST) (CAR REPAIRS) (HORSE RIDING INSTRUCTORS) any keyword/keywords that best describe what you do subject to our approval. You are limited to one category and one sub-category within the search pages.

You are aware that once you are registered to use our services you will be sent a monthly email from LBO Local Business Online with any news or updates. Plus any changes to our terms and conditions or additions to advertising packages may be mailed or emailed from time to time WE ARE NOT GOING TO SEND UNNECESSARY SPAM MESSAGES OR EMAILS and your details will not be supplied by me to any third party.

PLEASE NOTE:

We are not website designers - We do not create or supply advertisements or attachments to add to your page - We are not graphic artists – We do not provide your business with any search engine display or page ranking on major search engines.

WHAT WE DO PROVIDE...

Assistance whenever required to help you load your details - Offer a manual to assist with the upload of your business details – Provide phone and email support if you experience any problems - Offer a visit to your business where required (however this may incur a fee).

We thank you for taking the time to read through and thank you in advance for completing the Pre-registration form. As mentioned above I will be in touch with you after you have completed the online registration form to send the Membership Package that you have selected.

An automated email will be sent to you when you submit this Register Your Business form, if you have any additional questions please feel free to contact me via the details provided.

Kindest Regards,

Janelle Perkins

LBONLINE PTY LTD

ACN: 141 381 080

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Perth, W.A. 6946

Email: sales@lbonline.com.au

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Any problems, questions or concerns please call

1800 669 390

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